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A new place for space



Staff from Nortex's Dallas and Houston locations cheered as Mike Lodes (front row, third from left) cut the ribbon for the new branch.

"Four or five years ago, I remember driving around this commercial [area] thinking, 'This would be a great place for a branch one day,'" **Jim Attrell**, vice president and general manager, **Nortex Modular Space**, shares.

Fast forward to 2009 and Attrell's thought has become reality. On Feb. 4, Nortex Modular Space, a mobile office space company, celebrated its arrival in Central Texas with a grand opening at its new branch in Manor. Guests included customers, business park neighbors and staff from the company's Houston and Dallas branches.

"We rented a party bus to bring about 10 people in from Dallas," says Attrell, who is part of that group. "Nothing was so im-

portant in Dallas that we couldn't close down and bring in folks to help celebrate. It's important to all of us!"

Mike Lodes, branch sales manager, has spent the past nine months helping his branch to prepare for this expansion.

"The land for this branch was purchased over a year ago, and we just recently got this completed and approved by the fire marshal."

"It's nice to finally be in our [permanent place]. From here we will work in the Austin and San Antonio areas, up north to Waco, and down south to the coast."

In addition to Lodes, the Austin staff includes **Paul White** and **Lori Rosipal**.

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All three have been involved in the industry for a number of years. Lodes believes that he's got a great team to start with.

"With just three, it's personal. We are family-like, we all get along, and we all have the industry in common. Each of us has been involved in this industry in some way, so we are all capable of wearing many hats."

Rosipal, who handles sales, says, "I'm excited to be part of Nortex and look forward to growing our market share in the Austin and San Antonio markets."

With the ribbon cut and the inventory in place, Attrell is excited to see the company expanding.

"We're here, we've got good people and we've dug in our heels!" —va



L-R: Mike Lodes, Lori Rosipal, Wade Asher and Paul White.